



**IVEY CUSTOM COURSE MATERIAL FEES
2013-2014**

Pre-Business Custom Course Material Fees		
Course Number	Course Title	2013-2014 Amount
1220	Introduction to Business	206.49
2257	Accounting and Business Analysis Fall	119.52
2257	Accounting and Business Analysis Spring	96.32
2295F	Introduction to Business For Science Students	102.63
2299	Introduction to Business for Engineers	165.27
Notes:		
1. Pre-Business course material fees include the custom course pack, plus all course materials not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.		
2. Approximately \$20.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.		
3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.		
4. A necessary change of distribution location this year will require a slight increase to the administration fees.		

HBA Custom Course Material Fees			
Course Number	Course Title	Comments	2013-2014 Amount
3300	Strategy		115.00
3301	Marketing		125.00
3302	Communications		115.00
3303	Finance		100.00
3304	Operations		150.00
3307	Managerial Accounting & Control		115.00
3311	Leading People in Organizations		185.00
3316	Competing with Analytics		115.00
3321	Financial Analysis		105.00
3322	Leveraging Information Technology		130.00
3323	Learning Through Action		75.00
Electives			
4402	Communications & Society		78.00
4408	Cross-Cultural Management		58.00
4410	New Venture Project		5.00
4412	Advanced Presentation Skills		60.00
4413	Derivatives		60.00
4417	Corporate Financial Reporting		160.00
4565	Applied Corporate Finance	formerly 4418	110.00
4420	Ivey Field Project		10.00
4421	Business to Business Marketing		103.00
4427	Advanced Corporate Financial Reporting		62.00
4430	Ivey Client Field Project (ICFP)		10.00
4431	Consumer Marketing: Advertising & Promotion		62.00
4456	Managing High Growth Companies		80.00
4433	Portfolio Management		96.00
4434	Management of Services		135.00
4438	Business Ethics		45.00
4439	Entrepreneurial Finance		62.00
4441	Entrepreneurial Marketing		82.00
4443	Value Investing		100.00
4444	The Operating Manager		150.00
4447	Global Accounting & Control		95.00
4449	Business Leadership		35.00
4567	Investment Management	formerly 4459	87.00
4454	Operations Strategy		117.00
4457	Performance Measurement		125.00
4558	New Venture Creation	formerly 4452	102.00
4458	Leading Change		185.00
4461	Strategic Market Planning		80.00
4464	Purchasing and Supply Management		85.00
4465	Leading Family Firms		30.00
4468	Interpersonal Negotiations		60.00

HBA Custom Course Material Fees (continued)			
Course Number	Course Title	Comments	2013-2014 Amount
4469	Management Science for Competitive Advantage		80.00
4477	Corporate Financial Reporting II		60.00
4479	Taxation for Managers		58.00
4480	Global Strategy		120.00
4486	Financial Models		65.00
4489	Management of Professional Service Firms		98.00
4498	Management for Exceptional Performance		140.00
4500	Learning from Leaders		42.00
4503	Leadership & Communication		45.00
4505	Global Environment of Business	formerly 4405	48.00
4517	End User Modelling		68.00
4518	Project Management		160.00
4519	Co-creating Value in Developing Markets		73.00
4522	C&S - Managing the Triple Bottom Line		95.00
4557	C&S - Business, Government and Globalization	formerly 4523	48.00
4553	Social Enterprise	formerly 4529	140.00
4530	Competition & Competitor Analysis		95.00
4535	Integrating & Implementing Marketing Decisions		115.00
4537	Making Decisions to Implement Strategy		185.00
4538	C&S - Women in Leadership		120.00
4539	Business Strategy and Sustainability		43.00
4540	Health Care Management		185.00
4554	Private Equities	formerly 4541	140.00
4542	Venturing in International Firms		120.00
4543	Technology Innovation in Action		90.00
4544	Managing in the Public Sector		185.00
4545	Sports & Entertainment Analytics		52.00
4547	Health Sector Leadership & Innovation		42.00
4548	Consumer Insights		108.00
4552	Biotech Strategy	formerly 4502	135.00
4555	New Media Marketing		56.00
4559	Raising Capital in Financial Markets		130.00
4560	Strategic Hedging and Value Investing		42.00
4562	Reputation Management		92.00
4563	Risk Accountability and Governance		150.00
4564	Design Driven Innovation		165.00
4571	Leadership Under Fire - Developing Character	new	150.00
4572	Retailing	new	150.00
4573	Measurable Marketing	new	150.00
4574	Event Management	new	150.00
4575	Mergers and Acquisitions	new	150.00
4576	Legal Environment of the Multinational Enterprise	new	150.00
4577	Technology Economy and Society	new	150.00
4578	Digital Technologies for International Development	new	150.00
4579	End User Database Management	new	150.00
4580	Dark Side of Capitalism	new	150.00
Program Activity Fees			
Activity	Description		2013-2014 Amount
3311 Leading People in Organizations: YMCA Outward Bound Field Trip	high ropes course for team building		50.00
3311 Leading People in Organizations: YMCA Outward Bound, Transportation	transportation for field trip		8.00
3311 Leading People: Supporting Roles Workshop Role-Play	role play leadership workshop		10.00
3311 Leading People: Sigma Testing	leadership assessment		15.00
3304 Operations	field trip, operations in various organizations		26.00
3302 Communications	software		35.00
Notes:			
1. Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.			
2. Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.			
3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.			
4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.			
5. Estimated fees for new core courses are based on how many cases and readings will be used.			

MBA Custom Course Material Fees			
Course Number	Course Title	Comments	2013-2014 Amount
MBA 1	Module 1		578.50
MBA 2	Module 2		578.50
MBA 3	Module 3		50.00
9399	AMBA Program: Research course, review classes		110.00
9208	AMBA Program: Macroeconomics	new	25.00
Various	Electives	average cost per elective	110.00
Electives			
9401	Corporate Financial Reporting		145.00
9402	Financial Strategies for Global Success		35.00
9403	Value Investing		85.00
9404	Advanced Corporate Finance		66.00
9405	New Venture Creation		98.00
9406	Entrepreneurial Manager		60.00
9408	Global Supply Management		55.00
9409	Achieving Market Leadership		93.00
9410	Negotiating For Leaders		54.00
9411	Managing People for Exceptional Performance		150.00
9412	High Impact Presenting		97.00
9419	Competition and Competitor Analysis		142.00
9421	Global Strategy		100.00
9422	China Study Trip		31.00
9425	Consumer Brand Marketing		100.00
9426	Portfolio Management		112.00
9428	Derivatives and Risk Management		40.00
9430	Entrepreneurial Finance		60.00
9431	Corporate Strategy		80.00
9433	Consumers and Customers		75.00
9434	Competing With Analytics		127.00
9436	Management of Services		119.00
9438	Global Marketing		190.00
9440	Business Law		25.00
9441	Project Management		100.00
9442	Management Consulting		50.00
9443	Financial Models		50.00
9444	India Study Trip		25.00
9445	Risk, Accountability and Governance		50.00
9446	Sustainable Business Practices		52.00
9447	Transformational Leadership		60.00
9448	Health Innovation and Commercialization		50.00
9449	New Media Marketing		52.00
9452	Private Equity		100.00
9453	Regulation of Financial Markets		125.00
9454	Strategy Implementation	new	50.00
9455	South America Study Trip		25.00
9456	HS1 The Health Sector		94.00
9457	HS2 Health Management Leadership & Innovation		110.00
9458	HS3 Financing Health Sector Enterprises		110.00
9460	Innovation	new	75.00
9461	Marketing to Businesses	new	75.00
Program Activity Fees			
Activity	Description		2013-2014 Amount
Outward Bound Field Trip	YMCA fee		60.00
Responsive Learning Technologies	computer simulation		15.00
Operations Field Trips	tour of facilities		15.00
Risk Simulation Software	statistical computer simulation		25.55
Supporting Roles Interactive	role play workshop		15.00
Research Psychologists Press	360 Sigma Radius		110.00
The Learning Edge: Communication Workshop			25.00
Corporate Social Responsibility Day	CSR field trip		10.00
SABRE	marketing computer simulation		60.00

MBA Custom Course Material Fees (continued)	
Course Material Fees Total by Program	2013-2014 Amount
MBA program: Modules 1, 2, 3, Electives	2,219.00
AMBA program: Research course, review classes, Macroeconomics, Module 3, Electives	1,197.00
JD/MBA program: Modules 1, 2, Electives	1,927.00
Notes:	
<ol style="list-style-type: none"> 1. Course material fees include: custom coursepack, program activities (field trips, workshops, business simulations, etc.), items not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks or other materials. 2. Approximately \$10.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs. 3. The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly. 4. New elective course fees are estimated based on weight and average costs. 	

MSc in Management Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Material Fee
			2013-2014 Proposed
9000	Exploring Best Practice		77.10
9001	Internationalization		35.04
9002	Introductory Business Research Statistics		32.83
9003	Joint Ventures & Alliances		187.91
9004	Global Strategy		167.85
9005	Cross-Cultural Management		142.70
9019	Financial Risk Management, Derivatives, and Decision Making Under Uncertainty	new	55.00
9020	Financial Strategies for Global Success		161.10
9021	Entrepreneurship & Growth		73.11
9022	Innovation		62.24
9023	Global Performance Management		128.87
9024	Venturing in International Firms		205.45
9025	Decision Making with Analytics		67.47
9026	Sustainability		179.22
9027	Global Business in a Political World		80.21
9028	Global Supply Chain Management	new	84.58
9098	Managing People for Exceptional Performance		155.36
Notes:			
<ol style="list-style-type: none"> 1. Course pack fees include: program activity fees, custom coursepack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials. 2. Approximately \$10.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs. 3. The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly. 4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year. 5. Estimated fees for new core courses are based on how many cases and readings will be used. 			