

IVEY CUSTOM COURSE MATERIAL FEES

Pre-Business Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Material Fee 2010-2011 Amount
1220	Introduction to Business		221.83
2257	Accounting and Business Analysis Fall		106.14
2257	Accounting and Business Analysis Spring		102.40
2295F	Introduction to Business For Science Students		147.41
2299	Introduction to Business for Engineers		185.21

Notes:

1. PreBusiness course material fees include the custom coursepack, plus all course materials not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other
2. Approximately \$20.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.
3. The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.

Ivey HBA 1 Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Material Fee (includes program activity fees where applicable) 2010-2011 Amount
3300	Strategy		180.59
3301	Marketing	SABRE no longer running.	175.00
3302	Communications	Software added	110.00
3303	Finance		160.00
3304	Operations	Field Trip added	100.00
3307	Managerial Accounting & Control		139.78
3311	Leading People in Organizations		266.04
3316	Competing with Analytics		110.00
3321	Financial Analysis		100.00
3322	Leveraging Information Technology		125.00
3323	Learning Through Action		132.00

Program Activity Fees

3311 - Leading People in Organizations: YMCA Outward Bound Field Trip	45.00
3311 - Leading People in Organizations: YMCA Outward Bound - Transportation	5.00
3311 - Leading People in Organizations: Supporting Roles Workshop Roleplay	9.00
3311 - Leading People in Organizations: SIGMA Testing	15.00
3304 - Operations: Field Trip	20.00
3302 - Communications: Software	35.00

Notes:

1. Course material fees include: custom coursepack, program activities (field trips, workshops), items not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks or
2. Approximately \$10.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.
3. The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.
4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.
5. Estimated fees for new core courses are based on how many cases and readings will be used.

Ivey HBA 2 Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Material Fee (no program activity fees applicable) 2010-2011 Amount
4402	Communications & Society		42.00
4410	New Venture Project (NVP)		5.00
4412	Advanced Presentation Skills		10.50
4413	Derivatives		47.00
4415	Corporations & Society		89.25
4417	Corporate Financial Reporting (CFR)		160.00
4418	Valuation of Financial Securities		95.00
4421	Business to Business Marketing		120.00
4422	Entrepreneurship: Creativity & Opportunity		63.00
4423	Financial Markets		70.00
4427	Advanced Corporate Financial Reporting		65.00
4430	Ivey Client Field Project (ICFP)		10.00
4431	Consumer Marketing: Advertising & Promotion		80.00
4432	Managing High Growth Companies		105.00
4433	Portfolio Management		120.00
4434	Management of Services		135.00
4437	Tax Planning		65.00
4438	Business Ethics		110.00
4439	Entrepreneurial Finance		78.75
4440	International Strategies & Policies		105.00
4441	Entrepreneurial Marketing		145.00
4443	Value Investing		80.00
4444	The Operating Manager		173.25
4447	Global Accounting & Control		89.25
4449	Business Leadership		40.00
4451	Sales Management		157.50
4452	New Venture Creation		75.00
4453	Investment Management		100.00
4454	Operations Strategy		110.25
4457	Performance Measurement		90.00
4461	Strategic Market Planning		105.00
4463	International Finance		95.00
4465	Leading Family Firms		45.00
4466	Information Systems		110.00
4467	End User Modelling		5.00
4468	Interpersonal Negotiations		40.00
4469	Management Science for Competitive Advantage		65.00
4477	Corporate Financial Reporting II		15.00
4479	Taxation for Managers		75.00
4480	Global Strategy		117.50
4486	Financial Models		50.00
4489	Management of Professional Service Firms		92.00
4490	Strategic Leadership		62.00
4494	Logistics Management		125.50
4495	Consumer brands		80.00
4498	Management for Exceptional Performance		170.00
4500	Learning from Leaders		80.00
4502	Biotech strategy		90.00
4503	Leadership & Communication		89.25
4505	Global Environment of Business		85.00
4507	Co-Creating Value in Developing Markets		195.00
4508	Revenue Management		65.00
4509	Project Management		135.00
4521	C&S - Social Innovation		185.00
4522	C&S - Managing the Triple Bottom Line		185.00
4523	C&S - Business, Government and the Environment		185.00
4528	Cross Cultural Communications		185.00
45XX	C&S - Women in Leadership	NEW	185.00
45XX	C&S - TBD	NEW	185.00
45XX	Competition & Competitor Analysis	NEW	185.00
45XX	Internet Marketing	NEW	185.00
45XX	The Analytics of Project Management	NEW	185.00
45XX	Regulation and the Management of Financial Institutions	NEW	185.00
45XX	Cross Enterprise Leadership	NEW	185.00
45XX	Integrating & Implementing Marketing Decisions	NEW	185.00
45XX	Making Decisions to Implement Strategy	NEW	185.00
45XX	Operating in a Crisis	NEW	185.00
45XX	Corporate Governance	NEW	185.00
45XX	Social Enterprise	NEW	185.00

Notes:

1. Course material fees include: custom coursepack, items not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks or other materials.
2. Approximately \$10.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.
3. The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.
4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.
5. Fees for new electives are based on course weight and an estimate of materials to be used.

IVEY CUSTOM COURSE MATERIAL FEES - MBA

Ivey MBA Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Materials 2010-2011 Amount
MBA 1	Module 1		475.00
MBA 2	Module 2		475.00
MBA 3	Module 3		475.00
9399	AMBA Research Project Course		25.00
Electives			
9401	Corporate Financial Reporting		106.95
9402	Financial Strategies for Global Success		62.76
9403	Value Investing		85.00
9404	Advanced Corporate Finance		60.00
9405	New Venture Creation		75.82
9406	Entrepreneurial Manager		106.09
9408	Global Supply Management		55.00
9409	Achieving Market Leadership		89.83
9410	Negotiating For Leaders		48.18
9411	Managing People for Exceptional Performance		155.92
9412	High Impact Presenting		97.64
9413	Intellectual Property		67.50
9414	Pharmacoeconomics		76.11
9415	Financing Health Sector Enterprises		61.49
9416	Private Health Sector Enterprise Strategy		73.05
9417	Health Care Management		89.57
9418	Political and Economic Environment of Health Care		57.48
9419	Competition and Competitor Analysis		142.47
9421	Global Strategy		134.99
9425	Consumer Brand Marketing		150.00
9426	Portfolio Management		112.58
9428	Derivatives and Risk Management		60.00
9430	Entrepreneurial Finance		60.00
9431	Corporate Strategy		90.00
9433	Consumers and Customers		75.00
9434	Competing With Analytics		85.00
9436	Management of Services		119.48
9437	Business Simulation		269.38
9438	Global Marketing		230.00
9440	Business Law		N/A
9441	Project Management		100.00
9442	Management Consulting		175.00
9443	Financial Models		175.00
9444	India Study Trip		175.00
9445	Risk, Accountability and Governance		175.00
9446	Sustainable Business Practices		175.00
9447	Transcendent Leadership		175.00
9448	Health Innovation and Commercialization		175.00
9449	New Media Marketing		175.00
Program Activity Fees Included in Module Costs Above			
Activity	Description		Fee Per Student
Responsive Learning Technologies	computer simulation		15.00
Operations field trips	tour of facilities		15.00
Risk Simulation software	statistical computer simulation		25.55
Supporting Roles Interactive	role play workshop		15.00
Research Psychologists Press	360 Sigma Radius		110.00
Communication Workshop			15.00
SABRE	marketing computer simulation		60.00
Notes:			
1. Beginning in 2010, MBA core courses consist of 3 modules and 9399 AMBA Research Project course. The 3 modules include course materials fees from the previous Module 1, Module 2a, Module 2b, and 9300 GLOBE.			
2. Course material fees include: custom coursepack, program activities (field trips, workshops, business simulations, etc.), items not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like			
3. Approximately \$10.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.			
4. The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.			
5. New elective course fees are estimated based on weight and average costs.			