

**IVEY CUSTOM COURSE MATERIAL FEES**

Pre-Business Custom Course Material Fees		
Course Number	Course Title	2011-2012 Amount
1220	Introduction to Business	\$230.96
2257	Accounting and Business Analysis Fall	\$117.14
2257	Accounting and Business Analysis Spring	\$109.54
2295F	Introduction to Business For Science Students	\$141.44
2299	Introduction to Business for Engineers	\$194.69
<p><b>Notes:</b></p> <p>1. PreBusiness course material fees include the custom course pack, plus all course materials not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.</p> <p>2. Approximately \$20.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</p> <p>3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.</p> <p>4. A price increase for Harvard and Ivey materials is expected in the coming academic year.</p>		

Ivey HBA 1 Custom Course Material Fees		
Course Number	Course Title	Custom Course Material Fee (includes program activity fees where applicable) 2011-2012
3300	Strategy	\$130.00
3301	Marketing	\$140.00
3302	Communications	\$115.00
3303	Finance	\$120.00
3304	Operations	\$125.00
3307	Managerial Accounting & Control	\$120.00
3311	Leading People in Organizations	\$225.00
3316	Competing with Analytics	\$115.00
3321	Financial Analysis	\$110.00
3322	Leveraging Information Technology	\$120.00
3323	Learning Through Action	\$100.00
<p><b>Program Activity Fees</b></p> <p>3311 - Leading People in Organizations: YMCA Outward Bound Field Trip \$50.00</p> <p>3311 - Leading People in Organizations: YMCA Outward Bound - Transportation \$7.00</p> <p>3311 - Leading People in Organizations: Supporting Roles Workshop Roleplay \$9.00</p> <p>3311 - Leading People in Organizations: SIGMA Testing \$15.00</p> <p>3304 - Operations: Field Trip \$25.00</p> <p>3302 - Communications: Software \$35.00</p>		
<p><b>Notes:</b></p> <p>1. Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.</p> <p>2. Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</p> <p>3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.</p> <p>4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.</p> <p>5. Estimated fees for new core courses are based on how many cases and readings will be used.</p> <p>6. Both Harvard and Ivey materials costs are expected to increase in the coming year.</p>		

Ivey HBA 2 Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Material Fee (no program activity fees applicable) 2011-2012 Course Pack Amount
4402	Communications & Society		\$35.00
4408	Cross-Cultural Management		\$175.00
4410	New Venture Project (NVP)		\$5.00
4412	Advanced Presentation Skills		\$75.00
4413	Derivatives		\$60.00
4417	Corporate Financial Reporting (CFR)		\$175.00
4418	Valuation of Financial Securities		\$105.00
4421	Business to Business Marketing		\$110.00
4422	Entrepreneurship: Creativity & Opportunity		\$50.00
4423	Financial Markets		\$55.00
4427	Advanced Corporate Financial Reporting		\$70.00
4430	Ivey Client Field Project (ICFP)		\$10.00
4431	Consumer Marketing: Advertising & Promotion		\$70.00
4432	Managing High Growth Companies		\$70.00
4433	Portfolio Management		\$100.00
4434	Management of Services		\$150.00
4437	Tax Planning		\$55.00
4438	Business Ethics		\$110.00
4439	Entrepreneurial Finance		\$60.00
4440	International Strategies & Policies		\$125.00
4441	Entrepreneurial Marketing		\$110.00
4443	Value Investing		\$95.00
4444	The Operating Manager		\$160.00
4447	Global Accounting & Control		\$80.00
4449	Business Leadership		\$80.00
4452	New Venture Creation		\$75.00
4453	Investment Management		\$65.00
4454	Operations Strategy		\$120.00
4457	Performance Measurement		\$60.00
4461	Strategic Market Planning		\$90.00
4463	International Finance		\$75.00
4464	Purchasing and Supply Management		\$60.00
4465	Leading Family Firms		\$45.00
4467	End User Modelling		\$10.00
4468	Interpersonal Negotiations		\$60.00
4469	Management Science for Competitive Advantage		\$85.00
4477	Corporate Financial Reporting II		\$60.00
4479	Taxation for Managers		\$55.00
4480	Global Strategy		\$75.00
4486	Financial Models		\$65.00
4489	Management of Professional Service Firms		\$150.00
4495	Consumer brands		\$80.00
4498	Management for Exceptional Performance		\$175.00
4500	Learning from Leaders		\$50.00
4502	Biotech strategy		\$90.00
4503	Leadership & Communication		\$80.00
4505	Global Environment of Business		\$65.00
4517	End User Modelling		\$5.00
4518	Project Management		\$130.00
4519	Co-creating Value in Developing Markets		\$195.00
4520	Revenue Management		\$60.00
4521	C&S - Social Innovation		\$110.00
4522	C&S - Managing the Triple Bottom Line		\$95.00
4523	C&S - Business, Government and the Environment		\$65.00
4529	Social Enterprise		\$75.00
4530	Competition & Competitor Analysis		\$145.00
4534	Internet Marketing		\$60.00
4535	Integrating & Implementing Marketing Decisions		\$110.00

Ivey HBA 2 Custom Course Material Fees (continued)			
Course Number	Course Title	Comments	Custom Course Material Fee (no program activity fees applicable) 2011-2012 Course Pack Amount
4536	Corporate Governance		\$110.00
4537	Making Decisions to Implement Strategy		\$115.00
4539	Business Strategy and Sustainability		\$45.00
4540	Health Care Management		\$175.00
4541	Private Equities		\$50.00
4542	Venturing in International Firms		\$130.00
45XX	Technology, Innovation and Action	NEW	\$185.00
45XX	Sports and Entertainment Analytics	NEW	\$185.00
45XX	Operations Process Improvement	NEW	\$185.00
45XX	Leading Change	NEW	\$185.00
45XX	Health Sector Leadership and Innovation	NEW	\$185.00
45XX	Consumer Insights	NEW	\$185.00
45XX	New Product Design	NEW	\$185.00
45XX	Managing Crisis	NEW	\$185.00
45XX	Managing in the Public and NVP Sectors	NEW	\$185.00

**Notes:**

1. Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.
2. Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.
3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.
4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.
5. Fees for new electives are based on course weight and an estimate of materials to be used.
6. Both Harvard and Ivey materials costs are expected to increase in the coming year.

Ivey MBA Custom Course Material Fees			
Course Number	Course Title	Comments	Custom Course Materials Fee (includes program activity fees if applicable) 2011-2012 Amount
MBA 1	Module 1		\$540.00
MBA 2	Module 2		\$540.00
MBA 3	Module 3		\$475.00
9399	AMBA Research Project Course		\$25.00
Various	Electives	Average cost per elective	\$110.00
Electives			
9401	Corporate Financial Reporting		\$107.00
9402	Financial Strategies for Global Success		\$63.00
9403	Value Investing		\$85.00
9404	Advanced Corporate Finance		\$60.00
9405	New Venture Creation		\$76.00
9406	Entrepreneurial Manager		\$106.00
9408	Global Supply Management		\$55.00
9409	Achieving Market Leadership		\$90.00
9410	Negotiating For Leaders		\$54.00
9411	Managing People for Exceptional Performance		\$156.00
9412	High Impact Presenting		\$97.00
9413	Intellectual Property		\$67.50
9414	Pharmacoeconomics		\$76.00
9415	Financing Health Sector Enterprises		\$61.00
9416	Private Health Sector Enterprise Strategy		\$73.00
9417	Health Care Management		\$89.00
9418	Political and Economic Environment of Health Care		\$57.00
9419	Competition and Competitor Analysis		\$142.00
9421	Global Strategy		\$135.00
9425	Consumer Brand Marketing		\$150.00
9426	Portfolio Management		\$112.00
9428	Derivatives and Risk Management		\$60.00
9430	Entrepreneurial Finance		\$60.00
9431	Corporate Strategy		\$90.00
9433	Consumers and Customers		\$75.00
9434	Competing With Analytics		\$85.00
9436	Management of Services		\$119.00
9438	Global Marketing		\$230.00
9440	Business Law		\$50.00
9441	Project Management		\$100.00
9442	Management Consulting		\$75.00
9443	Financial Models		\$50.00
9444	India Study Trip		\$175.00
9445	Risk, Accountability and Governance		\$150.00
9446	Sustainable Business Practices		\$150.00
9447	Transcendent Leadership		\$60.00
9448	Health Innovation and Commercialization		\$50.00
9449	New Media Marketing		\$52.00
9452	Private Equity		\$125.00
9453	Regulation of Financial Markets		\$150.00
<b>Program Activity Fees Included in Module Costs Above</b>			
Activity	Description	Fee Per Student	
Outward Bound field trip	YMCA fee	\$50.00	
Responsive Learning Technologies	computer simulation	\$15.00	
Operations field trips	tour of facilities	\$15.00	
Risk Simulation software	statistical computer simulation	\$25.55	
Supporting Roles Interactive	role play workshop	\$15.00	
Research Psychologists Press	360 Sigma Radius	\$110.00	
Communication Workshop		\$15.00	
SABRE	marketing computer simulation	\$60.00	

<b>Ivey MBA Custom Course Material Fees (continued)</b>	
<b>Course Material Fees Total by Program</b>	<b>Custom Course Materials Fee (includes program activity fees if applicable) 2011-2012 Amount Per Student</b>
MBA program: Modules 1, 2, 3, Electives	\$2,545.00
Accelerated MBA (AMBA) program: AMBA Research Project, Module 3, Electives	\$1,490.00
JD/MBA Program: Modules 1, 2, Electives	\$1,850.00
<b>Notes:</b>	
<p>1. Course material fees include: custom course pack, program activities (field trips, workshops, business simulations, etc.), items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks or other materials.</p> <p>2. Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</p> <p>3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.</p> <p>4. New elective course fees are estimated based on course weight and average costs.</p>	

<b>MSc in Management Custom Course Material Fees</b>		
<b>Course Number</b>	<b>Course Title</b>	<b>Custom Course Material Fee 2011-2012 Amount</b>
9000	Exploring Best Practice	\$43.18
9001	Internationalization	\$53.61
9002	Introductory Business Research Statistics	\$80.58
9003	Joint Ventures & Alliances	\$194.55
9004	Global Strategy	\$108.06
9020	Financial Strategies for Global Success	\$77.36
9021	Entrepreneurship & Growth	\$187.13
9022	Innovation	\$158.01
9023	Global Performance Management	\$153.08
9005	Cross-Cultural Management	\$233.61
9024	Venturing in International Firms	\$208.96
9025	Decision Making with Analytics	\$68.36
9026	Sustainability	\$185.00
<b>Notes:</b>		
<p>1. Course material fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks or other materials.</p> <p>2. Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</p> <p>3. The custom course pack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly.</p> <p>4. Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.</p> <p>5. Fees for new electives are based on course weight and an estimate of materials to be used.</p> <p>6. A price increase for Harvard and Ivey materials is expected in the coming academic year.</p> <p>7. 2010-2011 was the start-up year for the MSc in Management program.</p>		