

Table 5

2020-2021 BUSINESS FOUNDATIONS AND HBA COURSE MATERIAL FEES

			2020-2021 Amount	
	BUSINESS FOUNDATIONS CUSTOM COURSE MATERIAL FEES			
	Course		Fees include program activity fees if applicable	
1	1220E	Introduction to Business Fall & Spring	<i>Bus1220E Making Business Decisions 11th Edition</i>	209.00
2	2257	Accounting and Business Analysis Fall & Spring	<i>Bus2257 Accounting + Bus Analysis Casbook Vol 1+2</i>	228.00
3	2257	Accounting and Business Analysis	<i>Financial Accounting Tools for Business Decision Making Cust</i>	75.00
4	2257	Accounting and Business Analysis	<i>T-account Pad, 45 sheets</i>	7.25
5	2295F/G	Business Basics for the Sciences	<i>Bus2295F/G Bus Basic for Science Casebook</i>	75.00
6	1299E	Business for Engineers	<i>Bus1299E Business for Engineers Casebook</i>	225.00
7	Notes			
8	•	<i>Business Foundations course material fees include a custom coursepack, plus all course materials not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.</i>		
9	•	<i>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</i>		
				2020-2021 Amount
10	IVEY HBA CUSTOM COURSE MATERIAL FEES			
	Course		Fees include program activity fees if applicable	
11	3300	Strategy		115.00
12	3301	Marketing		150.00
13	3302	Communications		115.00
14	3303	Finance		100.00
15	3304	Operations		200.00
16	3311	Leading People in Organizations		300.00
17	3316	Competing with Analytics		175.00

18	3321	Financial Analysis		110.00
19	3322	Leveraging Information Technology		150.00
20	3323	Learning Through Action		75.00
21	Electives			
22	4402	Communications and Society		35.00
23	4408	Cross-Cultural Management		85.00
24	4413	Derivatives		65.00
25	4417	Corporate Financial Reporting		200.00
26	4421	Business to Business Marketing		160.00
27	4427	Advanced Corporate Financial Reporting		65.00
28	4431	Consumer Marketing: Advertising & Promotion		140.00
29	4433	Portfolio Management		125.00
30	4434	Management of Services		140.00
31	4439	Entrepreneurial Finance		100.00
32	4441	Entrepreneurial Marketing		150.00
33	4443	Value Investing		110.00
34	4454	Operations Strategy		125.00
35	4458	Leading Change		210.00
36	4461	Strategic Market Planning		130.00
37	4468	Interpersonal Negotiations		100.00
38	4469	Competing with Analytics		100.00
39	4477	Corporate Financial Reporting II		70.00
40	4479	Taxation for Managers		65.00
41	4480	Global Strategy		150.00
42	4486	Financial Models		100.00
43	4489	Management of Professional Service Firms		125.00

44	4500	Learning from Leaders		80.00
45	4503	Leadership and Communication		50.00
46	4505	Global Environment of Business		60.00
47	4517	End User Modelling		85.00
48	4518	Project Management		150.00
49	4525	Service Learning in Africa		110.00
50	4530	Competition & Competitor Analysis		150.00
51	4535	Integrating & Implementing Marketing Decisions		150.00
52	4539	C&S Business Sustainability		110.00
53	4547	Health Sector Leadership		125.00
54	4553	Social Enterprise		135.00
55	4554	Private Equity		150.00
56	4557	C&S - Business, Government and Globalization		100.00
57	4558	New Venture Creation		150.00
58	4559	Raising Capital in Financial Markets		130.00
59	4564	Design Driven Innovation		150.00
60	4566	Managing High Growth Companies		100.00
61	4567	Investment Management		125.00
62	4569	Ivey Client Field Project (ICFP)		25.00
63	4571	Leadership Under Fire - Developing Character		450.00
64	4574	Mergers and Acquisitions		125.00
65	4580	Reputation Management		90.00
66	4588	C&S Sustainable Finance		125.00
67	4591	Business Markets		150.00
68	4592	Sports and Entertainment Marketing		125.00
69	4607	Microeconomics for Managers		200.00

70	4610	Leading Family Firms		50.00
71	4611	Start Ups		100.00
72	4614	Social Media, Analytics and Digital Marketing		150.00
73	4616	Innovation, Entrepreneurship and Economic Growth in Israel		100.00
74	4619	The Performing Leader		100.00
75	4620	Impact Assessment		150.00
76	4621	Design and Technology Management		175.00
77	4623	International Collaborative Arrangements		150.00
78	4625	Developing More Sustainable Supply Chain		175.00
79		Managerial Accounting & Control		150.00
80		Fintech Disruption of Banking		125.00
81		Introductory Data Science		100.00
82	Note: Courses may change depending on enrollment for Winter Term			
83	Program Activity Fees			
84	3302	Communications	<i>Improv Workshop</i>	10.00
85	3302	Communications	<i>Supporting Roles</i>	10.00
86	3304	Operations - Operations in various organizations	<i>Field Trip</i>	30.00
87	3311	Leading People in Organizations: Team Building Exercise	<i>Field Trip</i>	60.00
88	3311	Leading People in Organizations: Team Building Exercise	<i>Transportation</i>	10.00
89	3311	Leading People - Supporting Roles Workshop Role-play	<i>Commitment Workshop</i>	40.00
90	4535	SABRE	<i>Simulation</i>	70.00
91	4433	Stock Track Simulation	<i>Simulation</i>	25.00
92	4535	Simulation	<i>Simulation</i>	65.00
93	4441	Entrepreneurial Marketing Simulation	<i>Simulation</i>	30.00
94	Notes			

95	•	<i>Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.</i>
96	•	<i>Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</i>
97	•	<i>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</i>
98	•	<i>Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.</i>
99	•	<i>Estimated fees for new core courses are based on how many cases and readings will be used.</i>