

Table 4

Pre-HBA, HBA COURSE MATERIAL FEES: 2016-17

			2015-2016 Amount	2016-2017 Amount	% change
PRE-HBA CUSTOM COURSE MATERIAL FEES					
Course		<i>Fees include program activity fees if applicable</i>			
1220E	Introduction to Business		177.16	195.00	10.1%
2257	Accounting and Business Analysis Fall		172.20	185.00	7.4%
2257	Accounting and Business Analysis Spring		77.00	80.00	3.9%
2295F	Introduction to Business For Science Students		81.96	95.00	15.9%
2299	Introduction to Business for Engineers		132.80	150.00	13.0%
Notes					
•	<i>Pre-Business course material fees include the custom coursepack, plus all course materials not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.</i>				
•	<i>Approximately \$20.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.</i>				
•	<i>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</i>				
•	<i>The Business 2257 course material fees includes a custom text.</i>				

			2015-2016 Amount	2016-2017 Amount	% change
IVEY HBA CUSTOM COURSE MATERIAL FEES					
Course		<i>Fees include program activity fees if applicable</i>			
3300	Strategy		115.00	115.00	0.0%
3301	Marketing		125.00	125.00	0.0%
3302	Communications		100.00	115.00	15.0%
3303	Finance		95.00	95.00	0.0%
3304	Operations		140.00	140.00	0.0%
3307	Managerial Accounting & Control		110.00	115.00	4.5%
3311	Leading People in Organizations		240.00	250.00	4.2%
3316	Competing with Analytics		110.00	110.00	0.0%
3321	Financial Analysis		100.00	100.00	0.0%
3322	Leveraging Information Technology		125.00	100.00	-20.0%
3323	Learning Through Action		75.00	75.00	0.0%
Electives					
4402	Communications and Society	<i>new</i>		32.00	
4408	Cross-Cultural Management	<i>new</i>		60.00	

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4412	Advanced Presentation Skills		68.00	90.00	32.4%
4413	Derivatives		65.00	65.00	0.0%
4417	Corporate Financial Reporting		190.00	200.00	5.3%
4421	Business to Business Marketing		105.00	105.00	0.0%
4427	Advanced Corporate Financial Reporting		68.00	65.00	-4.4%
4430	Ivey Client Field Project (ICFP)		25.00	25.00	0.0%
4431	Consumer Marketing: Advertising & Promotion		135.00	140.00	3.7%
4433	Portfolio Management		120.00	120.00	0.0%
4434	Management of Services		139.05	140.00	0.7%
4439	Entrepreneurial Finance		68.00	70.00	2.9%
4441	Entrepreneurial Marketing		75.00	90.00	20.0%
4443	Value Investing		100.00	100.00	0.0%
4449	Business Leadership		42.00	100.00	138.1%
4454	Operations Strategy		135.00	150.00	11.1%
4457	Performance Measurement		135.00	150.00	11.1%
4458	Leading Change		200.00	210.00	5.0%
4461	Strategic Market Planning		95.00	95.00	0.0%
4464	Purchasing and Supply Management		95.00	95.00	0.0%
4465	Leading Family Firms		35.00	35.00	0.0%
4468	Interpersonal Negotiations		65.00	100.00	53.8%
4469	Management Science for Competitive Advantage		65.00	65.00	0.0%
4477	Corporate Financial Reporting II		70.00	70.00	0.0%
4479	Taxation for Managers		68.00	68.00	0.0%
4480	Global Strategy		140.00	150.00	7.1%
4486	Financial Models		100.00	110.00	10.0%
4489	Management of Professional Service Firms		150.00	125.00	-16.7%
4498	Management for Exceptional Performance		185.00	185.00	0.0%
4500	Learning from Leaders		50.00	50.00	0.0%
4503	Leadership and Communication		50.00	75.00	50.0%
4505	Global Environment of Business		55.00	75.00	36.4%
4517	End User Modelling		75.00	75.00	0.0%
4518	Project Management		125.00	130.00	4.0%
4520	Revenue Management		65.00	65.00	0.0%

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4522	C&S - Managing the Triple Bottom Line		100.00	100.00	0.0%
4523	C&S - Business Strategy in a Political World		50.00	50.00	0.0%
4525	Service Learning in Africa		95.00	100.00	5.3%
4530	Competition & Competitor Analysis		100.00	100.00	0.0%
4535	Integrating & Implementing Marketing Decisions		125.00	125.00	0.0%
4537	Making Decisions to Implement Strategy		200.00	175.00	-12.5%
4538	C&S - Women in Leadership		140.00	145.00	3.6%
4539	C&S Business Sustainability		105.00	105.00	0.0%
4540	Health Care Management		200.00	200.00	0.0%
4543	Technology Innovation in Action		95.00	95.00	0.0%
4547	Health Sector Leadership		100.00	100.00	0.0%
4548	Consumer Insights	<i>new</i>		176.00	
4552	Biotech Strategy		140.00	145.00	3.6%
4553	Social Enterprise		150.00	150.00	0.0%
4553	Social Enterprise		135.00	135.00	0.0%
4554	Private Equity		150.00	150.00	0.0%
4557	C&S - Business, Government and Globalization		65.00	70.00	7.7%
4558	New Venture Creation		125.00	130.00	4.0%
4559	Raising Capital in Financial Markets		155.00	160.00	3.2%
4560	Strategic Hedging and Value Investing		50.00	50.00	0.0%
4562	Reputation Management		80.00	80.00	0.0%
4564	Design Driven Innovation		155.00	160.00	3.2%
4566	Managing High Growth Companies		35.00	66.00	88.6%
4567	Investment Management		60.00	75.00	25.0%
4569	Ivey Client Field Project (ICFP)		25.00	25.00	0.0%
4571	Leadership Under Fire - Developing Character		80.00	80.00	0.0%
4572	Retailing		80.00	100.00	25.0%
4573	Measurable Marketing		120.00	125.00	4.2%
4574	Mergers and Acquisitions		145.00	150.00	3.4%
4578	End User Database Management		80.00	80.00	0.0%
4579	Dark Side of Capitalism		85.00	90.00	5.9%
4580	Reputation Management		85.00	125.00	47.1%
4582	Business and Public Policy		85.00	85.00	0.0%

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4583	Behavioural Finance		100.00	100.00	0.0%
4584	Giving Voice to Values	<i>new</i>		46.00	
4586	Legal Env. Of the MNE		100.00	105.00	5.0%
4587	Modeling and Analytics		70.00	75.00	7.1%
	Microeconomics for Managers	<i>new</i>		150.00	
	C&S - Managing Energy, Env & Natural Resources	<i>new</i>		150.00	
	Public Policy Analytics	<i>new</i>		150.00	
	Leading Family Firms	<i>new</i>		150.00	
	Start ups Tricky Issues, Hustle & Gritt	<i>new</i>		150.00	
	Corporate Ent.	<i>new</i>		150.00	
	Contemporary Issues in Value Investing	<i>new</i>		150.00	
	Real Estate	<i>new</i>		150.00	
	Technology & Globalization	<i>new</i>		150.00	
	Big Data	<i>new</i>		150.00	
	International Marketing	<i>new</i>		150.00	
Program Activity Fees					
3300	Strategy	<i>Simulation</i>	35.00	35.00	0.0%
3300	Strategy	<i>Workshop</i>	25.00	25.00	0.0%
3302	Communications	<i>Improv Workshop</i>	8.00	8.00	0.0%
3302	Communications	<i>new; Filemobile Exercise</i>		37.00	
3302	Communications	<i>Supporting Roles</i>	7.00	10.00	42.9%
3304	Operations	<i>Field Trip</i>	30.00	30.00	0.0%
3311	Leading People in Organizations: YMCA Outward Bound Field Trip	<i>High Ropes Course</i>	50.00	60.00	20.0%
3311	Leading People in Organizations: YMCA Outward Bound	<i>Transportation</i>	10.00	10.00	0.0%
3311	Leading People - Supporting Roles Workshop Role-play	<i>Commitment Workshop</i>	40.00	40.00	0.0%
4535	SABRE	<i>new; Simulation</i>		70.00	
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•	Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.				
•	Estimated fees for new core courses are based on how many cases and readings will be used.				